



HOUSE of REPRESENTATIVES

STATE OF MICHIGAN

Appropriations Requests for Legislatively Directed Spending Items

1. The sponsoring representative's first name:
Erin
2. The sponsoring representative's last name:
Byrnes
3. The cosponsoring representatives' names. All cosponsors must be listed. If none, please type 'n/a.' A signed letter from the sponsor approving the co-sponsorship and a signed letter from the member wishing to co-sponsor are required. Attach letters at question #9 below.
Rep. Alabas Farhat and Rep. Jimmie Wilson
4. Name of the entity that the spending item is intended for:
Fair Lane: Home of Clara and Henry Ford
5. Physical address of the entity that the spending item is intended for:
1 Fair Lane Drive, Dearborn MI, 48128
6. If there is not a specific recipient, the intended location of the project or activity:
N/A
7. Name of the representative and the district number where the legislatively directed spending item is located:
Alabas Farhat, District 3
8. Purpose of the legislatively directed spending item. Please include how it provides a public benefit and why it is an appropriate use of taxpayer funding. Please also demonstrate that the item does not violate Article IV, S 30 of the Michigan Constitution. Requested funding will help ensure that Fair Lane: Home of Clara and Henry Ford, a National Historic landmark re-opens to benefit the general public. After being closed for over a decade, the estate, including the historic residence, the powerhouse, garage and grounds are expected to be made available and accessible to a wide range of audiences including district residents, visitors from across the state, the nation and beyond. Funding will help ensure completion of a major construction and restoration project now underway as well as the development of a comprehensive interpretive plan that will define and develop the visitor experience focused on visitors of all ages, backgrounds and interests.

When reopened to the public in 2027, Fair Lane is expected to be a major culture attraction in southeast Michigan, and will inspire, educate and challenge visitors by illuminating the many contributions of Clara and Henry Ford, many of which changed the world and who's impact is still present today. As a non-profit and public facing organization, Fair Lane will provide significant public benefit to a wide range of audiences and advance the quality of life for Michiganders and others.

9. Attach documents here if needed:

Attachments added to the end of this file.

10. The amount of state funding requested for the legislatively directed spending item.

290000

11. Has the legislatively directed spending item previously received any of the following types of funding? Check all that apply.

["Private"]

12. Please select one of the following groups that describes the entity requesting the legislatively directed spending item:

Non-profit organization

13. For a non-profit organization, has the organization been operating within Michigan for the preceding 36 months?

Yes

14. For a non-profit organization, has the entity had a physical office within Michigan for the preceding 12 months?

Yes

15. For a non-profit organization, does the organization have a board of directors?

Yes

16. For a non-profit organization, list all the active members on the organization's board of directors and any other officers. If this question is not applicable, please type 'n/a.'

Edsel B. Ford II-Chairperson, Mark Petroff-Treasurer, Donna M. Inch-Secretary, Diana Abouali, Elena Ford, Cynthia Ford, Lynn Alandt, Evan Lyall, Mark Douglas, James Dobleske, Brent Ott, Robert A. Bury, President and CEO

17. "I certify that neither the sponsoring representative nor the sponsoring representative's staff or immediate family has a direct or indirect pecuniary interest in the legislatively directed spending item."

Yes, this is correct

18. Anticipated start and end dates for the legislatively directed spending item:

May 1, 2025-December 31, 2026

19. "I hereby certify that all information provided in this request is true and accurate."

Yes

WHY THE ARTS MATTER IN MICHIGAN



NATIONAL ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

4.31% Nation's GDP **5.2 M** Jobs



\$1.102 TRILLION Arts & Culture



\$1.09 T Construction



\$438.2 B Utilities

The national arts and culture sector was a **\$1.102 trillion industry** in **2022** (**4.31%** of the nation's GDP), representing **5.2 million jobs** (**3.28%** of nation's workforce), and total compensation of **\$540.9 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#) (2024). Data collected for 2022.

MICHIGAN ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

2.95% State's GDP **120,714** Jobs



\$18.4 BILLION Arts & Culture



\$23.5 B Construction



\$12.6 B Utilities

The Michigan arts and culture sector was a **\$18.4 billion industry** in **2022** (**2.95%** of the state's GDP), representing **120,714 jobs** (**2.71%** of Michigan's workforce), and total compensation of **\$10.4 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#) (2024). Data collected for 2022.

ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

\$151.7 B Economic activity annually

2.6 M Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts, 2023. [Arts & Economic Prosperity 6](#).

ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

Regional Snapshot: Greater Flint Area, MI

\$129.5 M Economic activity annually

2,171 Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$19.8 million** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts (2023). [Arts & Economic Prosperity 6](#). 2022 data collected for Greater Flint Area, MI.

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY24 **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2024.

View the Top 10 Reasons to Support the Arts [HERE](#)

3/22/2023

PUBLIC FUNDING RECEIVED FOR MICHIGAN ARTS & CULTURE SECTOR

State Appropriation FY24 **\$6,578,258**

NEA State Grant FY24 **\$595,000**

NEA Direct Grants FY23 **\$1,130,418**

Source: [NEA](#), [NASAA](#), 2024

Museums as Economic Engines

In 2017, the American Alliance of Museums partnered with Oxford Economics to study the museum sector's significant contribution to the US economy.

Source: Oxford Economics, IMPLAN, 2017.

\$871 million

The total financial impact that museums have on the economy in Michigan



14,800 jobs

Important jobs within the state are supported by the museum industry each year.



\$607m income

Museums provide substantial wages and other income to the state's residents annually.



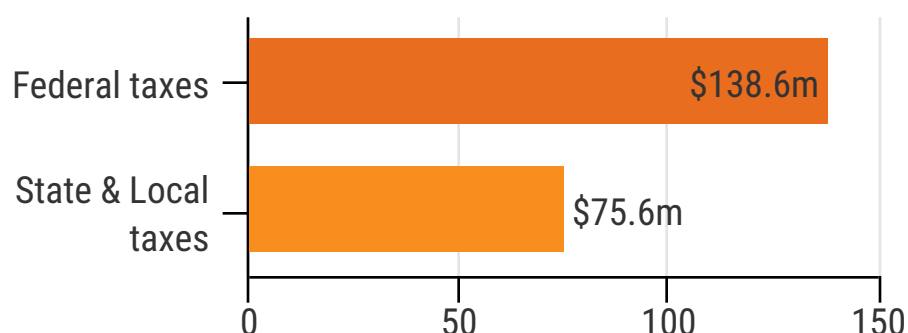
\$214m taxes

Even though many museums operate as nonprofits, they generate significant tax revenues to the federal, state, and local governments.

89%

Regardless of political persuasion, 89% of Americans believe that museums provide important economic impacts back to their communities.

Source: AAM's Museums & Public Opinion 2017



**American
Alliance of
Museums**